

ANISSA WILLIAMS

PROFESSIONAL SUMMARY

Results-driven public servant with extensive experience in local government, policy development, and community advocacy. Proven track record of leadership in legislative processes, strategic planning, and public administration. Passionate about driving impactful policy changes and fostering civic engagement to enhance community well-being.

PROFESSIONAL SKILLS

Adept in: Google Suite, Excel, multiple project management platforms

- Government Relations
- Public Policy & Legislative Affairs
- Fundraising Development
- Strategic Planning
- Budget & Financial Oversight
- Community Engagement
- Leadership / Team Development
- Complex Problem Resolution
- Public Speaking and Presentations
- Stakeholder Engagement
- Analytical Thinking and Problem-Solving
- Legislative Analysis
- Research and Policy Development
- Economic & Infrastructure Development



EDUCATIONAL HISTORY

Grand Canyon University

MPA, Focus on Public Policy
matriculation expected 2026

University of California, San Diego

BS in Psychology, Major in Abnormal Psych



COMMUNITY INVOLVEMENT

Former Mayor, 2nd term councilmember Oakley, CA
Delta Protection Commission
Vice Chair, Contra Costa Mayors Conference
Airport Land Use Commission
Board of Directors, Tri Delta Transit
Senate Alternate Contra Costa Central Committee
President, East County All Star Fundraising, 501c(3)

CONTACT INFORMATION:

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PROFESSIONAL EXPERIENCE

District Representative, Senator Steve Glazer, District 7 (termed out of office)

March 2024 - January 2025

- Research, analyze, and present policy recommendations based on constituent feedback and legislative developments to support informed decision-making
- Represent the Senator at meetings and events, building connections that enhance stakeholder collaboration
- Oversee budget allocation projects, ensuring compliance with financial regulations and maximizing resource efficiency
- Developed a communication strategy for leadership to stay informed of critical developments, providing timely insights that support strategic decision-making
- Facilitated relationships with community leaders, government agencies, and stakeholders to strengthen engagement and expand financial support
- Advised on legislative strategies, ensuring alignment with constituent needs and policy priorities.

Elected Official, City of Oakley

City Councilmember and Mayor 2020-present

- Directed municipal operations, overseeing budgeting, public works, and governmental affairs.
- Negotiated with local and state agencies to secure funding for critical community projects.
- Strengthened economic growth initiatives, fostering partnerships between businesses and local government.
- Spearheaded legislative initiatives to improve community infrastructure, public safety, and economic development.
- Led community engagement efforts, fostering transparent communication between government and constituents.
- Collaborated with stakeholders to implement policies that enhance social services and sustainability programs.

Wanna Waffle?

Founder, 2020-March 2024

- Develop and managed a team of 18, who successfully ran both concepts
- Grew a sales base of increasing revenue, allowing me to sell the brand to a new owner
- Conducted target market research to scope out industry competition and identify advantageous trends
- Secured funding through crowdsourcing and fundraising to successfully scale from a food truck to 2 brick and mortar locations

Bluestone Lane

Sr. Director of Operations, 2019-2020

- Set the vision & strategy for opening new locations
- Project managed all new menu launches, reducing COGS and increasing dish profitability by 30%
- Developed online training platforms, contributing to an increase of 45% productivity for the L&D team
- Managed a team of 10 high performing department heads, including IT, marketing, construction

Peet's Coffee

Director of Operations and Innovation, 2006-2019

- Collaborated with a cross functional team to drive new food and beverage launches
- Project managed the opening of 70 new Licensed Partner locations
- Developed Operations standards, including a reference manual for both internal and external partners, increasing standards performance 120%